

ELENA AKULOVA

Secaucus, NJ (NYC Metro) | Open to Remote/Hybrid

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[Portfolio](https://www.elenaakulova.com/): <https://www.elenaakulova.com/>

SENIOR GRAPHIC DESIGNER | INFORMATION DESIGN | DATA VISUALIZATION | INFOGRAPHICS

SUMMARY

Senior graphic designer with 11 years in research-driven, B2B environments specializing in information design and data visualization. At Gartner (including L2 Inc.), managed 10+ concurrent projects (peak 20–25) and produced 5–7 deliverables weekly across reports, infographics, and digital assets. Known for early stakeholder alignment, rapid iteration, and rigorous QA/version control to protect accuracy and brand standards.

CORE SKILLS

Editorial/report layout • Infographics • Digital marketing assets (web/email/social) • Brand systems/guidelines
Event collateral • Template libraries • Stakeholder management • Requirements intake • Project prioritization
Rapid iteration • QA and version control • Mentoring/onboarding

TOOLS

Adobe Creative Cloud (Illustrator, InDesign, Photoshop, After Effects, Firefly) • Figma • Excel • Word • PowerPoint

EXPERIENCE

GARTNER (including L2 Inc., acquired by Gartner) — Graphic Design / Visual Communication | Jul 2015 – Sep 2025

Graphic Designer | Jul 2021 – Sep 2025

Note: Title standardized in 2021 (“title harmonization”); scope and level remained consistent.

- Managed 10+ concurrent projects (peak 20–25), prioritizing high-visibility deliverables and guiding stakeholders through rapid revision cycles while maintaining a high-quality bar.
- Produced 5–7 deliverables weekly, spanning editorial report layouts, infographics, data visualizations, and digital assets for web, email, social, and event rollouts.
- Led early stakeholder alignment to define success criteria, inputs, and constraints; facilitated live reviews to accelerate decisions and move work to approval faster.
- Translated complex research and ambiguous requests into clear, audience-ready visuals, recommending the right format (chart, infographic, layout) based on goal and context.
- Delivered production-ready files with structured documentation, version control, and rigorous QA to ensure brand consistency and accuracy under tight timelines.
- Built reusable templates and styling libraries (charts, layouts, report frameworks) to improve consistency and enable faster, on-brand production across the team; mentored and onboarded designers to reduce rework.

Earlier titles: Lead Graphic Designer (2020–2021); Senior Graphic Designer (2017–2020); Graphic Designer (2015–2017)

SCHOLASTIC — Graphic Designer, Education Department (Contract) | New York, NY | Sep 2014 – Jul 2015

- Produced high-volume education collateral across print and digital, including brochures, textbook layouts, and internal communications assets under short timelines.

EDUCATION

Queens College — B.S., Graphic Design

Kazan State Technological University (Russia) — B.A., Fashion/Apparel Design