

ELENA AKULOVA

SENIOR GRAPHIC DESIGNER | INFORMATION DESIGN
DATA VISUALIZATION | VISUAL STORYTELLING

EXPERIENCE

GRAPHIC DESIGNER (Title Harmonization)

Gartner Inc. (including L2 Inc., acquired by Gartner) | Jul 2015 – Sep 2025

- Managed 10+ projects concurrently on a regular basis (peak 20–25 active projects), prioritizing deadlines and maintaining quality across rapid revision cycles.
- Published an average of 5–7 deliverables weekly, producing client-facing reports, infographics, and event materials in a fast-paced environment.
- Led early-stage stakeholder alignment through 1:1 calls to clarify objectives, constraints, and inputs; facilitated live review sessions as needed to accelerate revisions and approvals.
- Maintained high accuracy using structured documentation, version control, and quality checks to ensure consistency and error-free delivery under tight timelines.
- Built and maintained reusable templates and styling systems to improve consistency, quality, and speed.
- Onboarded and mentored associate designers, sharing workflows and quality standards to strengthen team delivery.

Earlier roles: Lead Graphic Designer (2020–2021); Senior Graphic Designer (2017–2020); Graphic Designer (2015–2017)

GRAPHIC DESIGNER

SCHOLASTIC | Sep 2014 – Jul 2015

- Produced high-volume PowerPoint presentations and education collateral under tight deadlines, ensuring clarity, polish, and brand consistency.
- Managed rapid revision cycles by incorporating stakeholder feedback and versioning updates efficiently for on-time delivery.

EDUCATION

QUEENS COLLEGE

B.S., GRAPHIC DESIGN (2014)

KAZAN STATE TECHNOLOGICAL UNIVERSITY (RUSSIA)

B.A., FASHION/APPAREL DESIGN (2005)

CONTACT

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SUMMARY

Graphic designer with 10+ years in corporate environments specializing in information design, data visualization, and data-driven visual storytelling. Known for stakeholder partnership, high-volume delivery under tight deadlines, rigorous QA/version control, and mentoring teammates to improve consistency and speed.

TOOLS

- Adobe CS (InDesign, Photoshop, Illustrator, Acrobat, After Effects)
- Figma
- PowerPoint; Excel; Word

SKILLS

- Information design & data visualization
- Visual storytelling
- Infographics + report layout
- Digital graphics
- Design systems/templates
- Stakeholder management
- QA/version control
- Mentoring